



Jewish Federation of Greater Pittsburgh

MITZVAH DAY 2017

Sunday, December 24th - Monday, December 25th

Corporate Sponsorship Program

Over the past 16 years, through the generous support of corporate and individual donors, Mitzvah Day has become a time honored tradition of volunteerism and community building. This year will mark its 17th year, as we gather to do good in and around Pittsburgh. Mitzvah Day is made possible thanks to the efforts of many beloved volunteers, organizations, and sponsors who support the community-wide projects organized by the Jewish Federation of Greater Pittsburgh Volunteer Center. The Volunteer Center provides a network of meaningful opportunities to serve an array of organizations and people in need, regardless of religious or ethnic background.

Mitzvah Day is named for the Hebrew word “Mitzvah,” referring to “good deeds” or “acts of loving kindness.” Deciding to sponsor Mitzvah Day is a decision to engage and uplift our community while simultaneously enhancing your organization’s corporate image and outreach goals. **Last year, 1,200 volunteers participated at more than 115 locations across the community.** Mitzvah Day is an opportunity for collective volunteerism – offering time and talents during the holiday season when many regular volunteers and staff are at home with their families. Mitzvah Day features agencies and activities that enhances Pittsburgh’s image as a caring city. Our projects enlist volunteers who represent an inclusive range of ages and abilities. A sampling of our Volunteer Center projects include, but are not limited to, serving food in homeless shelters across the city, making peanut butter and jelly sandwiches for children living in hunger, and spending quality time helping seniors across several community facilities.

Since 2000 Mitzvah Day has become a signature community event. Our efforts have grown exponentially to serve the needs of such organizations as Light of Life Rescue Mission, Brother’s Brother Foundation, Animal Friends, and many more. But our work is not done! With your support, we can expand our efforts to engage more organizations and the vulnerable populations they serve.

We would like to invite you to join the ranks of our corporate donors and help to support a worthy cause. There are several levels of sponsorship available with varying benefits or we can customize a sponsorship package that meets your company’s philanthropic goals.

Why should you be a sponsor?

- Gain increased awareness and appreciation of your business through our numerous recognition and exposure channels
- Network with non-profit and charitable organizations in our Pittsburgh Community
- Enhance your corporate image by aligning your brand with the history and reputation of the Jewish Federation of Greater Pittsburgh
- Advance your philanthropic goals and connect to a community that cares
- Contribute to serving populations in need and providing meaningful, collective opportunities for good will

SPONSORSHIP BY THE NUMBERS

9,000+
unique names in our Federation database

650+
our social media reach

3,600+
the circulation of The Jewish Chronicle,
Pittsburgh local Jewish Newspaper in which
we promote Men’s Night Out

8,000+
people will receive emails about our
signature volunteer event

2,000–3,000
monthly visitors to our Federation
& Volunteer Center websites

Questions? Please contact Sally Stein at 412.992.5243 or sstein@jfedpgh.org.



SPONSORSHIP BENEFITS MENU

December 24 & 25

Sponsorship Benefits	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Friend \$500
Corporate volunteer opportunity for up to fifteen (15) people	◆				
Corporate volunteer opportunity for up to ten (10) people		◆			
Sponsor <u>logo</u> included on electronic and printed materials (invitation, eNewsletter, signage)	◆	◆	◆		
Sponsor <u>name</u> included on electronic and printed materials (invitation, eNewsletter, signage)				◆	◆
Sponsor <u>logo</u> featured on event webpage	◆	◆	◆		
Sponsor <u>name</u> featured on event webpage				◆	◆
Inclusion in media materials including press releases, feature articles and press advisories (<i>mention cannot be guaranteed</i>)	◆	◆	◆		
Listing in the Corporate Giving section of the Jewish Federation Annual Report	◆	◆	◆	◆	
Sponsor <u>logo</u> included on thank you e-mail	◆	◆	◆		
Sponsor <u>name</u> included on thank you e-mail				◆	◆
Sponsor logo included on t-shirts	◆	◆	◆		

Questions? Please contact Sally Stein at 412.992.5243 or sstein@jfedpgh.org.



SPONSORSHIP FORM

December 24 & 25

Sponsorship Information

Please select your sponsorship level:

- | | |
|---|--|
| <input type="checkbox"/> PLATINUM \$10,000 | <input type="checkbox"/> BRONZE \$1,000 |
| <input type="checkbox"/> GOLD \$5,000 | <input type="checkbox"/> FRIEND \$500 |
| <input type="checkbox"/> SILVER \$2,500 | |

Payment Information

- Payment enclosed**
(please make check payable to Jewish Federation of Greater Pittsburgh)
- Please invoice me**
- Please charge my credit card a total amount of \$** _____
(sponsorship plus any additional tables)
- MasterCard** **Visa** **American Express** **Discover**
- Name on Card** _____
- Credit Card Number** _____ **Exp. Date** ____ / ____
- Billing Address** _____

Company Information

Company name for publication _____

Address _____

City _____

State _____ **Zip** _____

Contact _____

Title _____

Phone _____ **E-Mail** _____

LOGO SPECIFICATIONS:

Please submit logo electronically as an .eps (vector), .jpg or .tif file with 300 dpi to sstein@jfedpgh.org.

Please e-mail this completed form to Sally Stein at sstein@jfedpgh.org or mail to her attention at Jewish Federation of Greater Pittsburgh, 234 McKee Place, Pittsburgh, PA 15213. Questions? Please contact Sally Stein at 412.992.5243.

